

## ***Dear entrepreneurs and investors!***

Attracting investment's into Kislovodsk is indispensable in terms of achieving local economic and industrial development and of utmost importance for reaching local residents' prosperity. In this regard, the major aim set by the local authorities of the town consists in developing investment-friendly climate through ensuring secure environment and efficient business framework for all those entrepreneurs who wish to come and to establish their businesses in our town.

Bearing in mind the aforementioned, the municipal authorities of the Town Council of Kislovodsk are particularly interested to discuss on any investment initiatives, making special emphasis on such projects which would contribute to the development of tourist and recreation infrastructures, as well as various sport facilities.

For that purpose, our local authorities guarantee to ensure secure and efficient environment for investors' projects and to provide all kinds of assistance for all entrepreneurs seeking to invest into the city's projects.

For your convenience, we have elaborated a concise pamphlet of the investment projects offered by the municipal authorities. We are looking forward to see you in Kislovodsk and we'll be glad to develop mutually beneficial and fruitful relationship!

***Best regards,***  
***Head of the Town Council of Kislovodsk***  
***Mr. Kurbatov Alexander Vyacheslavovich***



## \* ABOUT KISLOVODSK...

*Surrounded by the mountains, which protect the town from the winds, the town seems to be under constant vigilant custody of Elbrus, the highest mountain in Europe. Kislovodsk, as a resort-town, is particularly famous due to its friendly population, fresh mountain air and its silent ambience broken only by twittering of birds and gentle rustling of leaves. Many famous Russian writers, poets, artists, and musicians were drawing inspiration by living in this amazing corner of Caucasus.*







### ***Kislovodsk in brief...***

- *One of the best and most renowned resorts in Russia, annually visited by hundreds of thousands of tourists not only from many cities in Russia but from abroad as well.*
- *Founded in 1803, located in the North Caucasus Federal District of Russia, populated by nearly 130 000 residents*
- *Foreign and local visitors are welcome to improve their health in 38 sanatoriums, 14 guest houses, 55 hotels, and 2 clinics.*
- *Thousands of people per week come to walk in the most renowned hallmark of the town- National park of Kislovodsk in order to get benefit from its curative fresh mountain air. This park constitutes one of the largest parks in Europe with total square of 966 ha.*

### ***Why is the town so popular amidst the tourists?***

- *Unique factors which make Kislovodsk one of the most sought after balneological, touristic and climatic resorts: advantageous geographic location, auspicious natural and climatic factors, medicinal mineral waters, and many other issues.*

### ***Why to invest in Kislovodsk?***

- *Without any doubt, Kislovodsk is an investment-friendly destination, characterized by a number of advantageous preconditions which ensure safe and successful investments: steady economic growth lasting for decades, secure and well-developed transport and touristic infrastructure systems, relatively high level of social welfare, low level of crime and poverty, as well as responsive local authorities in terms of providing assistance for investors.*



# *Kislovodsk Town Park of Recreation*

*- Located in the western part of the town*

*- Total square of 7,35 ha.*

*- Accounts for parking zones as well as all utilities such as electricity, sewage, water pipes, etc.*

*- During 70s-90s the park was one of the most sought after leisure and entertainment destinations of the town by the residents and tourists, whereas its theme park with numerous roundabouts was attracting multitudes of local and nonresident children from all over the region.*

*- Actually, the territory of the park involves the remains of the buildings and just a few walkways*

- *Local residents and town's visitors are awaiting for the park reconstruction including installation of the roundabouts and rides*
- *Therefore, the potential investors of this project are expected to set up an amusement/theme park with up-to-date roundabouts and rides to cater to people of different age groups, mini-railway ride, playgrounds, trade and exhibition pavilions, as well as outdoor gyms and pitches.*
- *The amusement park is suggested to have space, ancient civilizations, cartoons characters, world cities, as well as of fairy tales thematic.*





# *Spa and recreation complex «Staroye Ozero»*

- *The name «Staroye Ozero» literally means “an old lake”*
- *The territory of the lake is located in the western area of the town, is composed of 17 registered land plots of approximate total square of more than 27,5 ha.*
- *During 70s-90s the lake was one of the most sought after leisure destinations of the town by the residents, tourists, as well as nonresidents from all over the region, nonetheless since 2000, the surrounding territory got abandoned due to shortage of money for further maintenance. Thus, it was decided to let down the lake.*
- *Current investment project requires potential investor to carry out reconstruction of the lake’s hidraulic facilities, as well as to build the following objects on the surrounding territory: town beach, water rides park, hostels, spa-cenre, detached cottages, as well as block of apartments.*
- *As an option, potential investor may station a disco club, a bowling club, water rides park, racecourse, football pitches and playgrounds.*





# Cinema Theatre «Rossiya»



- Located in the very town-centre, 10 minutes walk from the Kislovodsk National Park.
- 2-storey building was built in 1970 and abandoned after 2008
- Total square is equal to 4067,8 sq.m.
- Total square of the land plot: 4390 sq.m.
- Parking spaces for simultaneous parking of 250-350 cars
- From 1970-2008 the cinema turned into one of the most favorite leisure sites among the people of all ages.

- The potential investors of this project are invited to restore the site or to build a new one for its further usage as cinema theatre, theatre, concert hall, educational or other type of leisure centre.
- The site's capacity can reach 150 000 per annum, which is, by estimate, should pay off all invested funds within 8-9years.





# *The Kislovodsk Experimental Solar Power Station*

- ❖ *Located in the southern outskirts of the town, that is 5 kilometers away from the tower centre.*
- ❖ *The essence of the project consists in deploying solar panels and constructing solar power plant of total capacity of 24 megawatts to transform the energy obtained from the sun rays into electricity.*
- ❖ *For the purpose of construction of the conceptual solar power generation station, there was allotted a land plot of 88 hectares.*





# Setting up Electro taxis Services

- *Car gas emissions pollute environment, which seriously affects surrounding environment and can also undermine Kislovodsk's status as a popular resort of national significance.*
- *That is why, by introducing electro taxis, it will allow to reduce noxious gas emissions and also decrease noise level in the streets, which in turn, will be beneficial in terms of preserving the town's unique natural heritage.*



- *Due to being environmental-friendly type of transportation, the municipal authority of Kislovodsk regards electro taxis as a substitute to the common petrol-powered taxis.*
- *Therefore, foreign investors, likewise local entrepreneurs are invited to launch a taxi company, which would include a purchase a electric cars and setting up relevant service infrastructure.*





# Setting up a football pitch or a fully-equipped football ground

- *Municipal authorities account for a number of land plots, of average 1 ha. each, which are going to be provided to those investors who wish to set up a football pitch or a fully-equipped football ground for all year round usage by local and visiting football teams as well as by Russian national football team for the purposes of training for the FIFA World Cup in 2018.*

- *As it can be seen from the suggested pictures, apart from making a proper lawn with two goals, the project of a football ground will also involve building a fan tribune, premises for changing rooms, as well as making a sort of a fence around the ground itself.*

- *Apart from hosting of various championships, the project will have a positive social impact, which eventually help to promote healthy lifestyle, especially among the youth, and lead to a greater population involvement into local sports events.*





# Setting up a mini-hotel

- *Kislovodsk is the second most popular town within the region, targeted by investors seeking to launch their own companies.*
- *Thus, apart from investing into building and reconstruction of clinics, shopping malls, sanatoriums, sports infrastructure, entertainment and cultural facilities, more and more businessmen tend to engage into opening up mini-hotels.*
- *A mini-hotel, as it can be seen from the pictures below, represents a two- or three-storey cottage of not more than 20 rooms.*
- *Due to annually growing inflow of tourists coming to Kislovodsk from all parts of Russia, there is a need to provide more diversified types of accommodation.*





*\* Kislovodsk is looking forward to your investment proposals!*

Football grounds



Electro taxis service



Cinema theatre



Mini-hotels



Solar power plant



Water rides park





Heads of economics and investment department  
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## \* *Useful links for investors*

1. Official web page of the Kislovodsk Town Council

<http://kislovodsk-kurort.org/>

2. Official web page of the department of economics and investment of the Kislovodsk Town Council

<http://econom.kislovodsk-kurort.org/>

3. Ministry of Economic Development of Stavropol District: investor's support page

<http://www.stavinvest.ru/index.php?page=Dokumenti&directid=5>

4. A scheme of "investor-local authorities" interaction

[http://econom.kislovodsk-kurort.org/images/stories/docum/shema\\_vsaim\\_s\\_investorom.pdf](http://econom.kislovodsk-kurort.org/images/stories/docum/shema_vsaim_s_investorom.pdf)

5. Investor's guideline of Kislovodsk

<http://econom.kislovodsk-kurort.org/index.php/2014-12-10-13-37-54>

6. A list of projects which can be offered to investors for setting up joint ventures

<http://kislovodsk-kurort.org/pd-adm/pm-postanovleniya/3518-postanovlenie-1030-ot-30102015>



\* *Useful links: continuation*

7. Tracing list of ongoing investment projects

<http://econom.kislovodsk-kurort.org/index.php/investitsii/investitsionnye-proekty>

8. Road map of insuring favourable investment environment

<http://econom.kislovodsk-kurort.org/index.php/investitsii/investitsionnyj-standart>

9. Investment strategy of Kislovodsk till 2020

<http://econom.kislovodsk-kurort.org/index.php/investitsii/investitsionnaya-strategiya>

6. List of land plots offered for investment projects

<http://econom.kislovodsk-kurort.org/index.php/investitsii/reestr-investitsionnykh-ploshchadok>

7. List of investment projects offered by the municipal authorities.

<http://econom.kislovodsk-kurort.org/index.php/investitsii/reestr-investitsionnykh-proektov-planiruemykh>